



Privacy Policy – Foodmaker

We may ask you to share certain personal information with us, such as your first name, last name and e-mail address, among others. Foodmaker considers your privacy extremely important. As such, we want to give you the best possible information and control over what happens to your personal data. Foodmaker is committed to respecting this to provide you with the best possible experience.

This privacy statement assumes Foodmaker with registered offices located at Nijverheidsstraat 50, 2260 Westerlo/Antwerpen and company number BE0844.295.819.

Definitions

“**Website**” means the website www.foodmaker.de.

“**Personal data**” has the meaning defined in the General Data Protection Regulation 2016/679, which includes any information that identifies or is likely to identify a natural person (also known as a “data subject”).

Website visitor

When you visit our website, Foodmaker may process your personal data.

1. Why do we collect your personal data?

We collect and process your personal data for the following purposes:

- analyzing and improving your website experience (with your explicit consent);
- personalizing and delivering e-mails, relating to (but not limited to) offers, newsletter. (with your explicit consent);
- communicating with you when you contact us through this website or any other digital channel (based on your implicit consent);
- personalizing and delivering e-mails, relating to (but not limited to) general communication, personal communication (based on your implicit consent);
- for when you call us, e-mail us, or correspond with us by other means than through the website;



2. Which personal data do we collect?

We process the personal data you provide us through the website for marketing purposes, including (but not limited to) sending e-mails, newsletters, and offers. Furthermore, IP-addresses are collected for country code detection, as an automatic selection for your phone number in the newsletter form. Finally (depending on your cookie settings), certain personal data may also be processed via cookies. More information about this can be found in the cookie policy.

3. What is our legal basis for processing personal data?

Foodmaker processes your data, within the context of your visit to our website, in most cases based on your explicit or implicit consent. You can always adjust your preferences in this regard by adjusting your cookie preferences (see cookie statement) or contacting us using the contact information below.

Contact information DPO:

it@thefoodmaker.com

+32 (0)14 53 81 50

Data processing for which we rely on your explicit consent:

- analyzing and improving your website experience;
- personalizing and delivering e-mails, relating to (but not limited to) offers, newsletter.

Data processing for which we rely on your implicit consent:

- the communication following you contacting us through this website or any other digital channel;
- the data you provide in relation to an application on our website or through e-mail;
- personalizing and delivering e-mails, relating to (but not limited to) general communication, personal communication, quote requests;

4. How does Foodmaker collect your personal data?

We collect your personal data in the following cases:



1. when sending a request to receive our newsletter;
2. if you call us, email us or correspond with us in any way other than through the website;
3. when visiting our website, your IP address is collected for country code detection to automatically pre-select your phone number in the newsletter form.

5. Sharing of personal data

Foodmaker does not share your personal data with third parties unless they are third parties who support our services (as processors).

Some of our databases are accessible by third parties working on our behalf who assist us in providing our products and services. For example, hosting our website, developing and managing our applications, or providing our communication platforms. The sharing of your data is only for the purposes for which Foodmaker itself processes your data and is limited to the data they need to perform their task on our behalf. We ensure that, like us, they manage your data securely, respectfully, and with due diligence, and we provide adequate contractual safeguards for that purpose.

In all other cases, sharing personal data with a third party is based on a legal obligation, your (explicit) consent or our legitimate interest. You are always transparently informed about this (except in the case of the exceptions provided for by law).

Finally, we must point out that in some cases, data are shared with third parties on the basis of cookies. More information about this can be found in the cookie policy.

6. How long do we keep your personal data?

We are committed to keeping personal data no longer than necessary to achieve the intended purposes. In any case, your personal data will not be kept longer than a period of 10 years.

The data received in the context of a job application, will be kept to the maximum extent necessary to properly process your application. If appropriate, we will include your curriculum vitae in our recruitment reserve for up to 3 years. Your prior consent will be requested. Under no circumstances will your data be processed for other purposes.

You can request to consult your personal data in our possession or have them deleted.

We avoid collecting personal data that is not relevant for the mentioned purposes.

You can find more information about cookie retention in the cookie policy.



Contact information

Foodmaker

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